

Shire of
Kellerberrin

Strategic Community Plan 2022 — 2032





ACKNOWLEDGEMENTS

The Council wish to acknowledge the contributions provided by the community, elected representatives and individual staff members in the development of the Shire of Kellerberrins Strategic Community Plan 2022—2032.

The Council also wishes to acknowledge the participants who attended workshops and those who responded to Council's community survey. These responses have been valuable in allowing Council to develop a Strategic Community Plan that reflects the vision of the Kellerberrin and Doodlakine communities.

The Council takes this opportunity to express its sincere gratitude to all who participated in this process.

WELCOME TO COUNTRY

The Shire of Kellerberrin acknowledges the Traditional Custodians of the country throughout Australia and their connections to land, sea and community. We pay our respect to their Elders past, present and emerging and extend that respect to all Aboriginal and Torres Strait Islander peoples today.

Council's Vision

To welcome diversity, culture and industry; promote a safe and prosperous community with a rich, vibrant and sustainable lifestyle for all to enjoy.

Core Drivers

Core drivers identify what Council will be concentrating on as it works towards achieving Council's vision. The core drivers developed by Council are:

1. Relationships that bring us tangible benefits (to the Shire and our community).
2. Our lifestyle and strong sense of community.
3. We are prepared for opportunities and we are innovative to ensure our relevancy and destiny.

Councillors

Cr Emily Ryan —	Deputy President	(2023)	Cr Dennis Reid	(2023)
Cr Matthew Steber	(2025)		Cr David Leake	(2023)
Cr Monica Gardiner	(2025)		Cr Kelsey Pryer	(2023)
Cr Rodney Forsyth	(2025)			



Message from the Deputy President

The Integrated Planning and Reporting Framework requires all local governments to have a planning document that expresses the community's vision, values, aspirations and priorities. This plan sets a direction for our local government to strive for, and in turn achieve.

The Shire of Kellerberrin took steps towards implementing the Integrated Planning and Reporting Framework, by developing the Strategic Community Plan 2022 – 2032 as the blueprint that outlines our community vision and what we will strive to achieve over the ten (10) year lifespan of the plan.

The Strategic Community Plan was developed with valuable inputs and contributions provided by our community members. I am grateful to all those who participated in the community engagement processes and contributed to the development of this important document.

We are a community steeped in history and we have a strong commitment to improve the area that we live in. From the community consultations, we learnt that our community is proud of our rural, safe, and relaxed lifestyle. Community members also made it clear they desire to see improved services and communication, and an increased focus on local history, culture, arts and landscape.

The Department of Local Government guidelines and legislation require plans to be updated on a cyclic basis. The Shire undertook the four (4) yearly review of the **Strategic Community Plan** to understand the community consultation, and to prepare an update for the **Strategic Community Plan**.

We have listened to the feedback provided by our residents and community members, and have incorporated these contributions in the Strategic Community Plan where we feel they best fit with our strategic priorities.

The Council will aim to engage with the community to obtain regular feedback and comments on the progress of our Strategic Community Plan, and identify areas where Council can improve. The Council will listen, lead and work with you, as members of our community, to address your needs and expectations.

By working together, we can deliver the community's vision to provide a sustainable, cultural and strong future for the enjoyment of the whole community.

I look forward to experiencing this journey with you all.

Cr Emily Ryan
Shire Deputy President

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SECTION 1

OVERVIEW





KEY POINTS

This plan outlines the objectives and strategies that will be followed over the coming years, including a number of major projects. In particular, the plan will deliver our strategic priorities.

The Shire of Kellerberrin will continue to invest resources to deliver and provide support for both Core Services to the Community (including community welfare, health services, inclusivity, volunteering and emergency services), and the renewal and upgrading of Shire's community Facilities and Infrastructure.

Council will undertake due diligence on all major capital and operational projects prior to any final decision to proceed. This will be done in order to ensure they are sustainable, viable, fit for purpose and affordable (including whole of life costs) for Council and the community.

Community Profile of the Shire of Kellerberrin

- Low telecommunications connections by households
- 98% of the Shire has mobile coverage (varying degrees of quality)
- Below State average unemployment
- High degree of welfare dependence
- Low access to tertiary education
- Ageing population
- Very high degree of secondary literacy and numeracy levels
- High number of owners and managers in business
- High business turnover (predominantly in agricultural industry)
- Low economic diversification, low number of major corporations, low economic development support
- Access to allied health is high
- Increasing role and importance of community leadership in the Shire
- High levels of volunteerism in the Shire but a high risk of volunteer fatigue and the number of volunteers that can contribute

(INSIGHT Regional Australia Institute 2010 - 2016)

(CENSUS 2021)



KEY POINTS

The Western Australian Government's Integrated Planning and Reporting Framework

The Integrated Planning and Reporting Framework is shown in the diagram below. The idea behind the framework is to ensure that the Council's decisions take the community's aspirations into account and deliver the best results possible with the available resources.

The aim of the reform process is to build a stronger and more sustainable local government sector for the future and provide local governments with the ability to plan for and participate in the development of their communities.

To develop stronger and more regionally focused local governments and promote efficiencies in the way local governments operate. The Department of Local Government has introduced the Integrated Planning and Reporting Framework (the Framework). The Framework provides a process to:

- Identify community aspirations;
- Provide the capacity for strategic planning;
- Inform the long term objectives of the local governments with the community inputs;
- Determine the resourcing requirements to deliver the long term objectives; and
- Identify the long term financial implications and strategies.

The vision of the State Government is that the Framework will enable more effective delivery of the local government's strategic intentions.

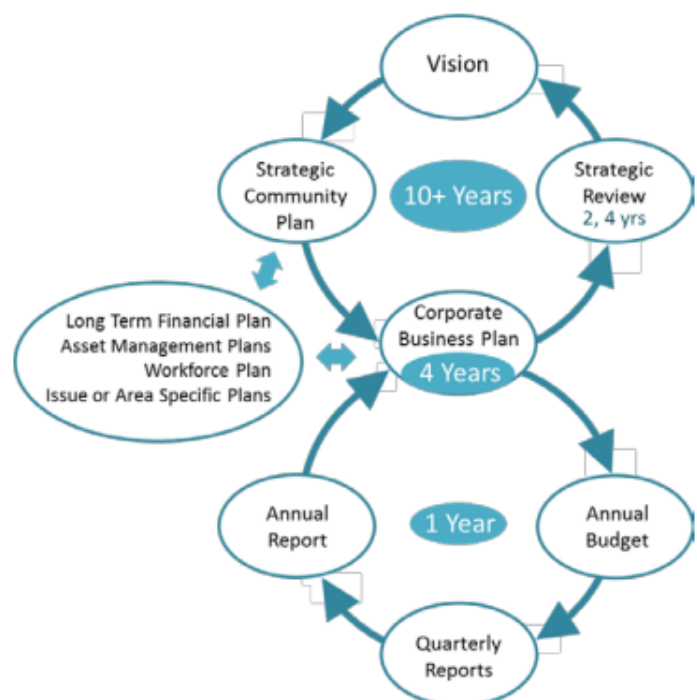


Figure 1: Integrated Planning and Reporting Framework
(Department of Local Government)



Corporate Governance

Access and Equity

The Shire's community should be able to access Council's programs and services. These services should be available to everyone who is entitled to them and should be free of any form of discrimination irrespective of a person's country of birth, language, culture, race or religion. The services should be provided in a manner that minimizes the barriers to accessing them.

Through providing accessible services and programs in an equitable manner, The Shire will continue to promote a multicultural and diverse community where each member of the community can contribute and provide value to their community.

Council is aspiring to achieve accessible and equitable activities, which are those that benefit both the broader community and / or target particular groups within it which will help Council to:

- Promote fairness in distribution of resources, ensuring those most in need are not forgotten;
- Recognise and promote people's rights and guarantee accountability of decision makers;
- Ensure people have fairer access to the resources and services essential to meeting their needs and improving their quality of life;
- Provide services which are safe, high in quality and cost effective; and
- Give people better opportunities for genuine participation and consultation about decisions affecting their lives.

Council will reinforce its financial sustainability, including appropriate consideration to the sustainable management and operation of the Shire's built and natural assets. Within each of the Council's asset management plans, asset sustainability ratios have been determined to provide a target measure how sustainably Council manages assets. These measures help Council determine the actions needed to ensure the community receives the services and desired level of service from these assets.

Audit and Compliance

Council is required to carry out a compliance audit each year for the period 1 January to 31 December against the requirements of the Department of Local Government's Compliance Audit Return. Council's annual financial records are audited annually by an external organisation in accordance with Australian Accounting Requirements.



Corporate Governance

Risk Management

Risk management at Council is the coordinated activities that direct and control the organisation with regard to addressing potential risks arising from identified hazards and uncertainties we face. Council is exposed to a wide variety of risks. Through the application of Australian accounting standards requirements, Council aims to mitigate its risk exposure. Council undertakes financial management in accordance with the Western Australian Accounting Manual and as such follows the International Risk Management Standard AS/NZS ISO 31000 Risk Management Principles and Guidelines

Council assesses risks according to ISO 31000:2009. Risks are assessed on a regular basis and documented in the risk register along with suggested mitigation strategies. Each of Council's asset management plans identify risks associated with Council's assets and the measures Council will take to mitigate the risks.

Considered risks and challenges over the life of the Integrated Plan

Internal Risk	External Risk
<ul style="list-style-type: none"> • Considered forward planning for ratepayers • Alignment of rates to the renewal and maintenance assets • Attraction and recruitment of staff 	<ul style="list-style-type: none"> • Increasing compliance • Changes in future population affecting revenue • Change in future population not in line with Infrastructure plans and capital works program • Changes in government policy and legislation • Lack of funding to maintain programs and Initiatives • Introduction of government initiatives that require local government involvement • Audit processes and increasing costs
Challenges	
<ul style="list-style-type: none"> • Enhancing data to enable effective long term planning • Ageing demographics • Impact of increasing haulage on Shire owned roads • Introduction of government initiatives that require local government involvement • Competition for grants • Decrease in external funding • Procurement processes • Centralisation of government services in the region • Lack of quality housing • Volunteer exhaustion and increasing compliance on them • Private infrastructure developments 	



Corporate Governance

Risk Management

In moving forward Council will manage these internal and external risks by:

- Adhering to our risk management policy
- Robust and constructive discussion at Council level
- Council review of our strategic plan including our strengths, weaknesses, opportunities and threats
- Developing an annual budget and long term financial plan
- Thorough cost benefit analysis prior to undertaking significant projects
- Forward planning with CPI projection
- Using the asset management plan as a guide for Council
- Annual audit and implementing recommendations following discussion with Council
- Workforce forward planning
- Working with stakeholders and partners to achieve strategic outcomes

Levels of Service

Council will monitor its assets and services to ensure the following;

- All Assets are delivering to the community's expectations
- All Services are delivered to the community's expectations
- Both Assets and Services are Cost Efficient, Effective and current.



Informing Strategies

Long Term Financial Plan

Council uses a financial modelling spreadsheet to examine the impact of its decisions over the long term in determining what capital works it can afford, debt and services. The modelling provides a high level budget framework to guide Council when preparing the budget detail and ensure we understand the impact of decisions made today on our future. Council's current Long Term Financial Plan has been prepared using a number of assumptions which reflect an assessment of the economic climate and predictions on variables that will impact on Council operations. The process is iterative and assumptions are reviewed every 12 months using updated information and predictions on performance.

Asset Management Plan

Council has developed a strategic approach to asset management and developed an Asset Management Plan based on the total lifecycle of assets. These plans identify the activities and funding to ensure sustainability of the assets over the longer term. The Asset Management Plan identifies assets that are critical to Council's operations and outlines Council's management strategies.

Workforce Plan

Our Workforce Plan focuses on the workforce needs for the Council to continue to deliver current services. Any changes in the services or new projects delivered by Council will need to be accompanied by a Project Plan and a review of the Workforce Plan.



External Agencies

Regional & Sub-Regional Stakeholders

Local Governments work in conjunction/consultation with various regional and sub regional organisations as per the following;

- Wheatbelt East Regional Organisational of Councils (WEROC)
 - ⇒ Regional tourism strategies and regional solutions;
- Wheatbelt Development Commission (WDC)
 - ⇒ Funding agency for Wheatbelt programs
- Regional Development Australia (RDA)
 - ⇒ Wheatbelt workforce shortage—Development of a corporation to attract migrant workers
- Central East Accommodation & Care Alliance (CEACA)
 - ⇒ Provision of Aged/Social/Worker Accommodation
- Western Australian Local Government Authority (WALGA)
 - ⇒ Head agency for Local Governments
- Great Eastern Country Zone (GECZ)
 - ⇒ Sub-governing body with access to state government departments

State & Federal Stakeholders

Not all services are provided by local government; there are many community services and facilities that are provided by state and federal agencies. This is facilitated through stakeholder relationships with key state and federal government departments.

Such services include provision of education facilities, public transport, medical and public health facilities and corrective institutions.

Currently, services provided by external agencies, including government departments include, but is not limited to the following:

- Construction and maintenance of state roads and highways, including ancillary infrastructure, such as street lighting;
- Construction and maintenance of education facilities and ancillary assets and infrastructure, including provision of staff;
- Construction and maintenance of hospitals and ancillary assets and infrastructure, including provision of doctors, nurses and other health care professionals;
- Construction and maintenance of emergency services, such as police stations etc.;
- Construction, maintenance and operation of telecommunications and related infrastructure; and
- Maintenance of state forests and natural bushland.

These services are outside of Council's control and whilst the community and Council have a vested interest in these areas, there are limits and extents to what the Council, as a local government, can control and influence.



OUR SHIRE

A Snapshot of our Shire

Distance from Perth	203 kilometres	
Area	1,917 square kilometres	
Townships	Baandee Daadening Creek Doodlakine Durokoppin Reserve Kodj Kodjin	North Baandee Sharks Mouth Rock Woolundra
Total Population	1,082 (as at 2021 Census)	
Demographic Profile	% of Male:	51.4%
	% of Female:	48.9%
	Median Age:	52
Indigenous Population	85	
	% Male:	50%
	% Female:	35%
	% of Total Population:	9%
Local Industries	<ul style="list-style-type: none"> Wheat Sheep grazing Manufacture of agricultural equipment (i.e., wheat bins, augers, grain silos and trailers) Retail 	
State Government Services	<ul style="list-style-type: none"> State Roads / Highways Education / schools Medical services Emergency services 	
Tourist Attractions	<ul style="list-style-type: none"> Folk Museum Mt Stirling Mt Caroline Kokerbin Rock	<ul style="list-style-type: none"> Mural at Recreation Centre Centenary Park Hill / Lookout Lake Baandee



OUR LOCALITY

Kellerberrin is situated in the Wheatbelt region of Western Australia, with a rich landscape and vibrant population of approximately 1,082 people. The Shire of Kellerberrin;

covers an area of 1,917 square kilometres (740 square miles)

is about 203 kilometres east of Perth

is situated on the Great Eastern Highway, and

is located in the Central East Region.



Source: Wheatbelt Development Commission, Wheatbelt Development Commission Map, March 2022, retrieved 11th March 2022

The Shire of Kellerberrin includes the township of Doodlakine, which is located approximately 15 kilometers east of Kellerberrin. The township was officially gazetted on the 16 March 1891, as well as the localities of Baandee, North Baandee, Daadening Creek, Woolundra and Kodj Kodjin.

Our Shire terrain is undulating and green with timber varieties. Native fauna includes kangaroos, wallabies, echidna, varieties of lizards and snakes, parrots, cockatoos, magpies, malleefowl and the bronze Winged Pigeons. A number of large nature reserves and corridors have been maintained throughout the Shire to preserve the wildlife.



OUR HISTORY

The history of the Shire is a story similar to most towns in the region, with grazing leases being established in the decades following exploration. In Kellerberrin's case, Ensign Robert Dale led an exploration party to the area in 1830. In the early 1860's, when Charles Hunt was commissioned by the government to sink wells in the region, he named Killaberrin Hill (although some argue that it was Killaburnin, Killabin or Killaburing, while others argue that Hunt already used the term Kellerberrin in 1864). The source of Kellerberrin's name is contentious, with two possible sources, both of Aboriginal origin. One theory is that it was named after an aggressive type of ant found on the hill (for which the Aboriginal word for was "Keela"), whereas another theory is that the name means 'camping place near where rainbow birds are found' from the Aboriginal words: 'kalla' meaning 'camping place', 'berrin berrin' meaning 'rainbow bird.'

The four earliest settlers of the area were the families Massingham, Leake, Sewell and Ripper, and by 1877 all had established properties (sheep stations) in the region.

The town site was first surveyed in 1895, and by 1898 there was a demand for small blocks of land in the area, and the government surveyed a number of 20 acre lots. The town was gazetted in 1901, the first year of Australia's federation, making the town of Kellerberrin as old as Australia itself. The Shire followed shortly afterwards, with the Kellerberrin Road District being created in 1908 (including parts of what is now Tammin, Wyalkatchem and Trayning). The Shire of Kellerberrin as it exists now was established on 1 July 1961, following the enactment of the Local Government Act 1960.

OUR COUNCIL

The Shire of Kellerberrin is governed by a local government organisation under the Local Government Act 1995 and Local Government Regulations. Under the Act, our Council has responsibility as a local government to fulfil a number of functions, ranging from governance, through to service delivery, community development, planning, regulatory and compliance and advocacy.

As a local government, Council's objective is to provide good government for our region, be a leader to our community, listen and respect our community members, and provide and deliver quality services that meet the growing expectations of our community.

Our Council's aim is to:

- Be a respected leader for the community, make informed decisions that are in the interest of the community;
- Be a representative of the community, acknowledging and recognising the community's views and interests;
- Provide services and facilities for the community in a socially and economically sustainable manner;
- Implement and deliver programs and initiatives to improve the community's well-being and quality of life; and
- Exercise and perform the functions and duties of a local government, as defined by the Local Government Act and relevant legislation.



OUR COUNCIL STRUCTURE

Our Council is managed by a group of elected representatives that represent the Council's governing body. Our Shire has seven (7) elected representatives, whose role and objectives are to:

- Represent the community members and encourage and facilitate open communication between community members and the Council;
- Provide information and guidance to the community;
- Be a leader for the community;
- Participate in informed discussions and decision making on items affecting the community, ensuring the views of the community are well represented; and
- Act in a transparent, open, ethical and honest manner, whilst fulfilling its obligations as outlined in the Local Government Act.

Councils vision it to be a leading local government organisation that facilitates and advocates to other agencies and levels of government, wherever possible, the issues that affect the overall development, growth and general wellbeing of our Shire.

The Council appoints a Chief Executive Officer, whose role is to manage the day to day operations of the Council and provide advice to the elected representatives on the performance of the Council in meeting its statutory obligations, its performance in delivering the objectives:

- Delivering integrated planning, risks, compliance and strategic goals of Council;
- Management of assets, infrastructure and resources.

The Chief Executive Officer is supported by senior managers who oversee the following departments:

Corporate Services

- Internal—Responsible for finances, budgets, customer support, administration, IT, human resources, records management, rates, economic development, tourism, emergency management and occupational health and safety
- External— Recreation Leisure Centre and Bushfire Services.
- Consultant—Town Planner, Building Surveyor and Environmental Health Officer.

Works and Services

- Responsible for road construction, road maintenance, drainage, footpaths, gardens, town maintenance, animal control, cemetery, private works, swimming pool, building maintenance, caravan park and waste management.

The Council currently employ twenty nine (29) staff, full time and part time positions in various professional and technical positions to support the delivery of these services.



Services Provided by our Council

Local Governments across Western Australia provide a variety of services; some are categorised as core services whilst others could be referred to as discretionary services, or services that Councils elect to make available to the community.

Generally, local government provide core services such as roads, stormwater management, waste management, building maintenance and streetscape maintenance, as well as the benefits to the community being; socially, economically, environmentally and culturally.

In summary, our Council provides the following core services to our community:

- general engineering and public works, such as design, construction and maintenance of assets for stormwater, local roads, footpaths, parks and gardens, streetscape and solid waste management;
- provision and maintenance of recreational facilities, such as public pools, recreation centres, community halls;
- provision of health services being doctors surgery and contributing to a Doctor, such as food and safety, animal welfare / control and noise management;
- provision of community services and assist in provision of a local doctor;
- provision of emergency services;
- environmental management;
- building and facility maintenance and management;
- building inspection and approvals;
- strategic, regional and town planning and development;
- economic development and tourism; and
- provision of arts and cultural services, including maintenance of facilities and buildings, such as libraries, and art galleries.

In addition to these, our Council also provides services to:

- undertake planning at a local and regional level for the long term development of the Shire region;
- represent the community at a regional level, lobbying, advocating, communicating, coordinating and collaborating with other local, state, federal and regional organisation, where appropriate;
- promote, express and communicate the community's vision, objectives, concerns and initiatives to other levels of Government;
- provide facilities, services and programs that improves the welfare of the community and the region, socially, economically and environmentally, as well as enhance the general amenity of the area to attract and benefit the community members and visitors to the area; and
- manage resources efficiently and effectively to deliver services, programs, and infrastructure to the community.

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SECTION 2

CREATING OUR STRATEGIC COMMUNITY PLAN





KEY ACHIEVEMENTS

Some achievement by our Shire since our last major Strategic Community Plan review are as follows;

- Construction of 12 Independent Living Units—Central East Aged Care Alliance Inc. (CEACA);
- Construction of the Exhibition Hall at the Recreation Centre;
- Construction of Stage 1 and 2 of the Kellerberrin Memorial Swimming Pool;
- Installation of a new Digital Notice Board;
- Subdivision and Sale of industrial land;
- Enhancement to the Shires CCTV down the Main Street;
- Enhancement to various footpaths and road construction, Rural and Townsite;
- Revised Councils Policies and Procedures; and
- Leadership and community support during COVID lockdown.

COUNCILS COMMITMENT TO THE COMMUNITY

- We will treat all people with utmost respect
- We will welcome tourists and will ensure everyone feels welcomed and inclusive whilst respecting the natural environment.
- We will consult and engage with our community
- We will advocate on behalf of our community to position our Shire with key stakeholders that will support our success and growth.
- We will encourage, welcome and value feedback
- We will be open, fair, and impartial in whatever we do
- We will focus on continually improving our quality of service.



COMMUNITY INVOLVEMENT

INFORM <ul style="list-style-type: none">Community Engagement Policy publicizedMedia release regarding the processSummary of all community feedback to Council and Community	CONSULT <ul style="list-style-type: none">Online and hard copy surveyOne on one phone interviews (random and structured with community leaders)One on one conversations with key service organisations in the Shire e.g. Police, Hospital
INVOLVE <ul style="list-style-type: none">Councillor workshopCommunity consultation workshops	COLLABORATE <ul style="list-style-type: none">Strategic Community Plan feedback period

COMMUNITY PRIORITIES

HIGH PRIORITY <ul style="list-style-type: none">Developing our tourism product stories and landscape.Promoting our lifestyle to attract new populations, whether permanent or transient.Housing	MEDIUM PRIORITY <ul style="list-style-type: none">Working with stakeholders and partners to achieve strategic outcomesFacilitating opportunities to take advantage of Great Eastern HighwayEncouraging and supporting civic leadership
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Emerging issues raised by community members

An overview of emerging issues raised by community members at the various engagement forums:

- The importance of agriculture and rural services and the need to think big to attract rural business opportunities.
- The lack of suitable rental accommodation to attract workers to the Shire.
- A desire for the Shire to assist with employment opportunities.
- The shrinking population and the impact this is having on our community and provision of services.
- The lack of leadership and communication from our Elected Members and Shire employees.
- A desire for the Shire to assist with Early Childhood Education, including Day care and Medical Centre.
- The importance of landscape and redevelopment of revegetation with the Shire.
- The appearance of the Main Street including landscape, businesses and traffic.
- The desire for the Shire to look into the Heritage, Culture and History within the Town to be promoted.
- Ensuring that the available facilities within our Townsite are appropriate for our Community needs.



OUR STRATEGIC PRORITIES AND GOALS

In recognition of our community's aspirations, we have identified four (4) key strategic priorities. These strategic priorities represent our ultimate community aspirations and, with Council's assistance, will strive to achieve to become a Shire that displays strength, unity, leadership and diversity.

Each of these Strategic Priorities contains a number of strategies and goals which outline what the community and Council will do to realise our Community's vision. Our strategies and goals have been grouped into the following four themes:

Lifestyle	<i>To create a comfortable, inviting and welcoming lifestyle that is in keeping with the natural environment and cultural and historical heritage of the Shire</i>
Sustainability	<i>To live in a region that promotes sustainable economic, social and environmental development and growth</i>
Leadership	<i>To be led by an open, honest and transparent government</i>
Prosperity	<i>To develop a community that fosters and encourages long term prosperity and growth and presents a diverse range of opportunities</i>

STRATEGIC RISKS

The following risks were identified by Council and mitigation of these risks are included in this plan.

Increasing compliance requirements for local governments
Meeting community expectations
Attracting qualified staff
Retaining staff
Reliance on external government funding
Allocation of resources to achieve our goals

Access to skilled labour
Increasing costs and low availability of contractors
Health pandemic/epidemic
Increasing reliance on volunteers and maintaining compliance
Local Government Reform
Reduction of youths numbers in the Shire
Lack of adequate housing options to attract and retain a viable community



LIFESTYLE

To create a comfortable, inviting and welcoming lifestyle that is in keeping with the natural environment and cultural and historical heritage of the Shire.

Council Strategy

1.1 We are a vibrant and viable, culturally diverse and engaging and unified community with strong links to history, culture and the creative arts.

Measurement of goals

To promote Doodlakine & Kellerberrin's History and encourage sharing of cultures and knowledge.

To foster an environment that celebrates the diversity of the community.

Work with the local, regional, state and federal government bodies to encourage the growth of local, regional and indigenous arts, culture and history.

1.2 Present the Shire with high visual and aesthetics, appealing to neighbouring Shire Councils and visitors.

To create visually appealing and inviting public and recreational places that complies with good planning and design principles.

To actively participate in local and regional tourism groups as well as ensuring we push our Shire as a destination point.

To lobby state and federal government for funding support to develop community and public facilities and provide improved services for the community and visitors.

1.3 Establishing/maintaining and enhancing the aesthetics and the natural environment within our Shire.

Compilation of Townscape Beautification plan and public space strategy that will activate streetscapes and provide an environment for all to enjoy in the town sites of Kellerberrin and Doodlakine.

Research the environmental risks and factors that could potentially affect the local environment and develop strategies and programs to mitigate.

Lobbying and working with State, Federal and external parties to maintain/enhance the natural environment to ensure the sustainability of the natural environment.



SUSTAINABILITY

To live in a region that promotes sustainable economic, social and environmental development and growth.

Council Strategy

Measurement of goals

2.1 Strengthen the economy through business development therefore increasing the opportunity of employment

Support local businesses to drive business development in partnership with the Shire and other stakeholders

Be a business friendly Shire that aligns itself with businesses that have the potential to locate in Doodlakine and/or Kellerberrin.

The Shire to advocate for business development through promoting 'shop local', attracting tourism and giving local business a presence.

2.2 We are a Shire that respects and aims to preserve the quality of the natural environment and rural landscape and promote environmentally sustainable practices.

To raise awareness and interest of the natural environment and key factors affecting the environment.

To work with organisations to promote actions to enhance the environment.

To promote opportunities to encourage sustainable environmental practices across the Shire.

2.3 Maintain transport services and foster relationships for infrastructure improvements with key stakeholders.

Fostering a relationship with Main Roads WA for the continued upkeep/maintenance of the highway through the township.

Maintain and improve current transport service provisions within the Shire

Maintaining good working communications with Wheatbelt Secondary Freight Network (WSFN) for maintenance/upgrade of approved freight routes.



LEADERSHIP

To be led by an open, honest and transparent government.

Council Strategy

Measurement of goals

3.1 Effective mechanisms for community representation in key decision-making

Design and establish mechanisms for engagement by residents/ businesses/ groups (as applicable) in major decisions over the period of each Corporate Business Plan

To collaborate with community members, groups, and external parties to create an inviting space for the enjoyment of all community members.

The promotion of Councils Corporate Documents for community input and feedback through proactive advertising

3.2 Our Elected Representatives and Council employees to provide effective, respected and progressive leadership.

To lead and govern in a fair, transparent, ethical and responsive manner.

To actively engage and consult with the community to ensure they have the opportunity to have a say and be heard.

To actively pursue a positive community spirit and support.

3.3 Provide informed and transparent decision making that, meets our legal obligations, and the needs of our

Mark the performance against our targets in the Strategic Community Plan and Corporate Business

To inform community members and external parties on how we are meeting our targets.

To actively promote Council decisions to ensure transparency is provided to the community.



PROSPERITY

To develop a community that fosters and encourages long term prosperity and growth and presents a diverse range of opportunities.

Council Strategy

Measurement of goals

4.1 Encouragement of establishing Housing within the Shire

To identify economic trends and create employment and business opportunities for the local community.

Foster relationships with State, Federal and external agencies to seek funding for additional housing, land availability and service provision.

Maintain and renew Council Housing for attracting/retaining staff.

4.2 Encouragement of additional services for the community

To foster a positive relationship between the Shire and health providers including public, private and community based.

Construction of a new allied health facility.

Research additional services for the provision of early childhood operations.

4.3 Foster relationships with community/business and external agencies for increase growth.

Assist the business community for business growth and enhancement for the provision of new/additional employees.

Facilitate discussions with community members to identify priority community infrastructure upgrades.

Foster relationships with external parties for funding of community infrastructure upgrades.



Shire of Kellerberrin

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